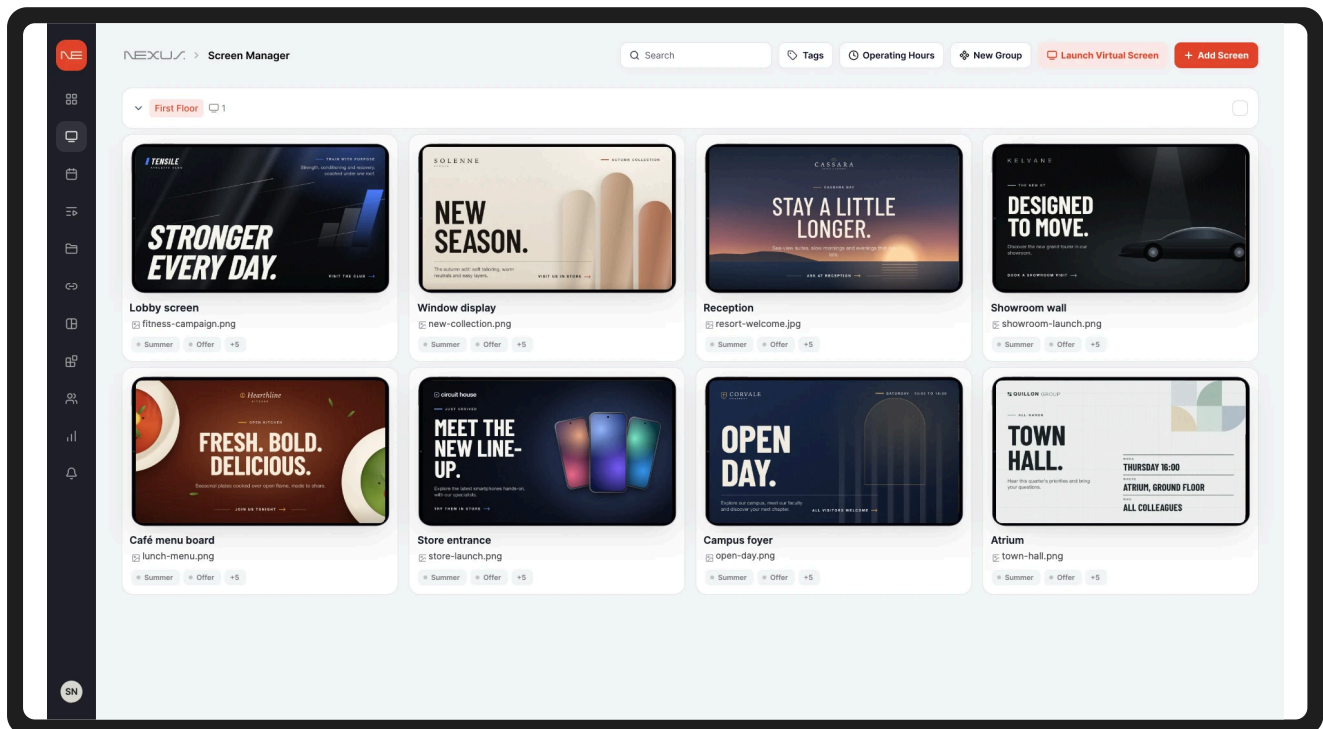


DATASHEET

NEXUS SIGNAGE.

Design, schedule and publish content to screens across every location, and see what each screen is playing.



Screen Manager: every screen and what it is playing

176

capabilities

7

capability areas

2

deployment options:
cloud or on premises

1

console and sign-in for
every Nexus Cloud
product



Design

Templates and a visual designer for on-brand screen content.



Schedule

Playlists and time slots for every screen group.



Publish and monitor

Push content to screen groups and see what is live.

CAPABILITIES.

One workflow for the content on your screens: create it on brand, plan when it plays and publish it to the right screens.



Content and media management

One library for images, videos, documents, web pages and live widgets, organised with folders and tags.

Central media library

One shared library from which every screen's content is drawn.

Media preview, crop and details

Minor framing adjustments made inside the console.

QR code on web content

Viewers can open the displayed page on their own device.

Clock widget

Screens show the current time without manual updates.

Stocks widget

Ticker information shown without manual updates.

Animated text

Moving headlines and welcome messages without video production.

Media sorting

Assets ordered by the attribute that matters.

Local media upload

Files reach the library directly.

Media multi-select

Several assets handled together.

Widgets Manager catalogue

All live-content types configured in one place.

Media tags

Content can be filtered by campaign, location or format.

Web pages and dashboards on screen

Screens can show a live web page instead of a static copy of it.

AI image generation

An image draft that the team reviews before use.

News widget

Filtered headlines rotate without manual editing.

Counter (countdown) widget

Screens show time left to an event in a chosen style.

Media kind filter

The right type of content found quickly.

Media folders and folder actions

Assets grouped by campaign and turned into a playlist.

Video optimisation states

Teams deploy only prepared video.

Documents as screen content

Documents shown page by page without conversion.

Reusable widget instances

One configuration reused across content.

Live preview in widget editors

Edits are checked before publishing to screens.

Google Sheets widget

Screens show the sheet, with refresh and auto-scroll options, without re-uploading it.

Google Slides widget

Slides run on screen without exporting them first.

Menu board widget: content editor

Menu content is edited in one place and checked in a preview before it goes to screens.

Menu board layouts and orientation

One menu can be shown as a photo menu, a plain list or a photo grid, in landscape or portrait.

Menu pages and rotation

Long menus stay legible across several pages.

Advanced menu theme customisation

Fine control over a menu's look without design tools.

Widget background styles: solid, gradient presets and image

Widget backgrounds can be matched to the setting without a separate design.

Document display modes: slide or scroll

Documents shown in the way that suits their layout without converting them first.

Live widgets keep their last good data

Fewer error panels on live-data screens.

Upload checked against available storage before transfer

Early refusal when there is no room.

Links widget

Live web content with refresh and optional QR.

Google Docs widget

Documents appear on screen without converting them first.

Tags on playlists, schedules and designs

Related content found across types by tag.

Menu item sizes and price options

Size prices appear next to the item instead of in separate lines.

Arabic, right-to-left and local currency on menus

One menu can be shown in a right-to-left layout with Arabic fonts and riyal prices.

Menu theme presets and saved themes

A branded theme can be saved and applied again.

Colour contrast check for menus

Readability problems are flagged while the menu is designed.

Usage visibility and protection for content in use

Library clean-ups do not accidentally remove live content.

Automatic video optimisation in several qualities

Smooth playback with less bandwidth and no manual video preparation.

Duplicate a media item

Quick copies without re-uploading.



Playlists and scheduling

Playlists with exact timing, and schedules by date range, weekday and time of day, with conflicts flagged.

Playlist builder

Several messages rotate on a screen in a defined order and timing.

Playlist preview

The sequence is checked before it reaches screens.

Calendar views (day, week, month, year)

Planned content is visible at any time range.

Schedule conflict flags

Overlaps are flagged before publication.

Assign schedules to screens and groups

One schedule applies to every screen in the chosen groups.

Playlist library

Usage of each playlist visible before changes.

Total loop duration and assigned screens in the builder

Editors see loop length and how many screens a change affects.

Bulk duration with presets

A whole loop retimed in one step.

Playlist colour

Playlists identified at a glance.

Schedule library

Status and usage visible per schedule.

Scheduled rows

Every rule visible on one line.

Recurrence: weekly with weekday selection

Content follows the week.

Playlist fade between items

Smoother changes between items.

Schedule builder (date range, play times, days)

Content changes on a planned timetable without manual intervention.

Timeline (Gantt) view

Gaps and overlaps are visible before they reach screens.

Live now, upcoming and ended filters

Current and upcoming programming is visible at a glance.

Schedule preview

Scheduled content is checked in advance.

Playlist actions

Approved versions can be duplicated before revision.

Per-item duration

Each item shown for the right time.

Remove all items

A playlist emptied in one step.

Drag-to-reorder playlist items

Sequence changed in seconds.

Schedule content panel and filters

The right content found and added.

Recurrence: continuous date span

Content starts and stops on set dates.

Recurrence: specific dates

Content shown only on the chosen dates.

Daily play time or all day

Content follows the trading day.

Schedule and campaign alerts

Teams can extend, replace or fix campaigns before they end or collide.

Playlist transition effects

Smoother, more professional loops that look the same in preview and on screen.

Schedule colour and settings

Schedules identified at a glance.

Draft and published versions with automatic screen updates

Safe editing with changes reaching every assigned screen only when the team chooses to publish.

Schedule priority and on-time switching

Special-date content wins automatically and changes happen on time.



Screen and device management

Every screen registered, named and monitored, with its health and what it is playing.

Screen Manager with now-playing status

The current state of every screen is visible from one view.

Operating hours per screen

Screens follow the site's opening hours.

Live view of a screen

Operators can check a screen remotely.

Screen card actions

Common screen tasks run from the list.

Screen health summary

Key device facts available remotely.

Screen details from the console

Screen records stay accurate without a site visit.

Telemetry: device and platform

Device model and OS known remotely.

Telemetry: active decoder and video codecs

Codec support is checked before a video campaign.

Nexus Surveys surveys on signage screens

One screen estate serves both signage and customer feedback.

Automatic and on-request screenshots

Remote visual confirmation of each screen.

Register a screen by player screen ID

Displays are added to the account by entering a code.

Screen info and device details

Device details are available remotely for support.

Screen list view

Status compared across many screens at once.

Screen detail page

Everything about one screen in one place.

Screen resources

Resource problems are visible remotely.

Screen identifiers and audit values

Exact identifiers available for support.

Telemetry: CPU, memory and storage

Resource limits are checked remotely.

Auto-refreshing screen preview

A quick remote view of a screen's current content, and an obvious signal when it is offline.

Live updates without interrupting playback

Changes reach connected displays without a visit or restart, and unchanged republishes do not interrupt playback.



Templates and layouts

A template gallery and a layered designer for on-brand content in landscape, portrait and custom formats.

AI Designer (design from a text description)

A design draft that the team reviews and edits in the designer.

Template gallery

Teams start from a prepared layout instead of a blank canvas.

Landscape and portrait layouts

Content is built to the shape of the screen it plays on.

Typography controls and font upload

Screens can use brand fonts in Latin and Arabic scripts.

Designer library

Designs found by name and screen shape.

Design information panel

Ownership and usage visible before changes.

Undo, redo, full screen and zoom

Faster, safer editing.

Preview of the last saved design

Reviewers see exactly what was saved.

Text tool

Structured headings and body text.

Links tool in designs

A web page shown beside other layers.

Playlist inside a design

Rotating content inside a fixed branded layout.

Container layer

Structured layouts with panels.

Background colour picker

Exact brand colours applied.

AI image editing in the designer

Quick image clean-ups without leaving the designer.

Template search and tag filtering

Templates can be found by name or tag.

Visual designer canvas

Teams compose and edit screen content in the console.

RSS feed layer in designs

Screen text follows a chosen feed.

My Designs actions

A design sent to screens or added to playlists from the library.

Create a blank design

A clean draft ready to edit.

Design versions and version history

Saved versions available for review.

Layers panel

Any element selected precisely.

Photos and videos tools

Library content inserted without leaving the editor.

PDF tool in designs

PDFs placed in designs directly.

Widgets inside a design

Live elements such as a clock inside a design.

Layer position, size, style and animation

Exact placement and consistent styling.



Multi-location operations

Groups, tags and a map to organise screens by site, and one action to update many of them.

Publish a design to screens or groups from the designer

A finished design can be sent to the intended screens from where it was created.

Screen tags

Screens can be found and targeted by any label.

Set content to a screen

A screen's content can be changed directly.

Map view of screens

Offline locations are visible on a map.

Map clusters and screens side panel

Screens at one site are reviewed together from the map.

Publish, then assign to screens

A publication step before screen assignment.

Organisation-wide splash screen

Unassigned screens show an approved branded image.

Drag-and-drop screen organisation

Faster restructuring of screen groups as sites and departments change.

Screen groups

Content and settings are applied to many screens at once.

Select and act on multiple screens

One action applies to a selection of screens.

Set content to a screen group

All screens in a group change content together.

Set screen location

Every screen can be placed on the map.

Change Now Playing from the screen page

One screen's content changes from its own page.

Screen selector for assignment

Targets checked before confirmation.

Group content with screen-level override

Consistent group-wide content with simple local exceptions.



Player and display support

Screens are registered from the console with the ID their player shows; supported displays are confirmed for each estate.

Virtual Screen (browser)

Content can be checked in a browser before rollout.

Offline playback from the local cache

Screens with cached content keep playing during outages, and repeat bandwidth falls after the first download.

On-screen player settings panel

Common on-site fixes take minutes without the portal.

Nexus Player download from the console

Player software is obtained from the console.

Video compatibility check before assignment

Fewer playback failures and a clear reason for each refused screen.

Self-recovering video playback

Fewer frozen screens and site visits.

Clear set-up and connection status on screen

A visible reason when a screen cannot connect and faster first-time set-up.

Video quality matched to each screen

Each screen plays a quality its hardware can handle, with fewer playback problems on weaker devices.

Auto-start and kiosk full screen

Displays return to their content after power cuts without a visit.

Designs look on screen as they do in the designer

Screens match the approved design in Latin and Arabic scripts.



Monitoring and administration

A dashboard, playback reports and notifications, with named users and custom roles.

Network dashboard

A summary of the estate on one page.

In-app notifications

Operators are alerted in the console.

Admin-created users with password

Accounts can be created by IT with a forced password change.

Custom roles with granular permissions

Permissions follow the organisation's own approval steps.

Console navigation by module

One navigation covers the full screen workflow.

Dashboard counts and shortcuts

Daily tasks start from one page.

Storage used indicator

Storage use is visible before it blocks uploads.

Reports overview cards

A summary of availability and playback.

Per-screen report cards

Screens with downtime identified.

Schedules insight tab

Schedule activity reviewed.

Play records per media item

A per-item playback record to check delivery.

Invite users

Each team member has an individual account.

Predefined roles

Content creators and publishers are separated.

Email and password sign-in with password reset

Named users sign in with their own credentials.

Device event notifications

Operators see device events in the console.

Dashboard activity panel and screen status

Offline screens are visible at the start of the day.

Recent media on the Dashboard

New content is visible for review.

Playback trend and top performers

Most-played content identified.

Screens insight tab

Availability reviewed per screen.

Playlists insight tab

Reach and play count per playlist.

Media insight tab

Play count and screen count per asset.

Report empty and error states

Clear interpretation of empty reports.

Password change and reset link

Self-service password changes.

Users Manager

Access reviewed against last sign-in.

Cloud and on-premises deployment

The same product can be adopted under either operating model.

Role-targeted alerts for storage, publishing and video processing

The right people are told about issues that affect playback without having to check manually.

Console in five languages including Arabic right-to-left

Local teams operate the console in a language they choose from those offered.

Proof of play recorded on the screen

Play evidence per item from the device itself.

Report date ranges and tag filters

Reports scoped to a period and tag.

My Account profile

Accurate user records.

Organisation details

Correct organisation records.

Roles Manager overview

Every role and its users visible.

Screen connectivity alerts

Teams learn about outages and unstable connections without waiting for a report from site.

Proof-of-play report export

A shareable record of playback that supports proof-of-play conversations.

Menus limited to permitted areas

A simpler console for each role and clearer separation of duties.

Device health events

Problems are visible to support before someone on site reports them.



Your experience platform. Your deployment choice.

Nexus Signage is offered in the cloud or installed on premises, according to your requirements. It runs in the same console, with the same sign-in, as the other Nexus Cloud products.

Technical requirements, sizing and infrastructure are confirmed with you for your environment.

See Nexus Signage on your screens. Book a demo at www.nexus-cloud.co.

Capabilities described are those available in October 2026. Supported devices, limits and integrations are confirmed for each project. Images are illustrative.